



IMPACT REPORT

THE FIRST-EVER NATIONAL ALLYSHIP SUMMIT

THURSDAY 14TH MAY 2026

events@maleallies.co.uk

LIVE FROM LONDON STOCK EXCHANGE

~~Gender division.~~ GENDER DIALOGUE.



National moment, built to move beyond the room.

On 14 May 2026, Male Allies UK brought the first-ever National Allyship Summit to London Stock Exchange and to a national virtual audience.

Powered by Scottish Widows, with research shaped alongside KPMG and FTSE Women Leaders Review, the Summit brought senior leaders together across business, government, finance, media, law, policy, education, infrastructure and inclusion.

Purpose was clear: to move allyship from good intent into practical accountability, and to create a stronger bridge from gender division to gender dialogue.

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Note from our CEO, Lee Chambers

"If one thing was really clear, intentionality is required if we are going to accelerate gender balance, and there needs to be a really considered and structured way of doing that. Not just one-off initiatives, not just nice words, not just fancy campaigns, but relevant and evidence-based, fundamentally good business practice, solid, considered leadership, and a **structural way of addressing some of the challenges that exist.**"

LEE CHAMBERS
CEO, MALE ALLIES UK

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Summit Impact at a glance:



A full room, a national virtual audience and a conversation that continued across LinkedIn, partner networks and organisational communities long after the livestream ended.

130

IN PERSON ATTENDEES

1,058

VIRTUAL REGISTRATIONS

2,104

LIVESTREAM VIEWERS

4,892

TOTAL RECORDING VIEWS

286

RESEARCH DOWNLOADS

780

PHOTO DOWNLOADS

26,072,933

SOCIAL IMPRESSIONS (30 DAYS)

44

PARTNERS

32

SPEAKERS

16

SPONSORS

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Organisations ready to lead, powering the work.

National Allyship Summit was made possible by sponsors and partners who saw allyship as more than a theme. Their support helped build a platform for evidence, leadership and action.

- Headline: **Scottish Widows**
- Research: **KPMG**; **FTSE Women Leaders Review**
- Charity: **Tech She Can**
- Gold: **Financial Times**; **IKEA**; **BSI**; **JLL**; **Scottish Power**; **Lewis Silkin**; **Compelling Culture**; **NatWest**
- Silver: **Higgs LLP**; **Go-Ahead Group**; **Ipsos**; **Browne Jacobson**; **Anglo American**

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SECTION ONE

WHY THIS MATTERS

GENDER DIVISION CANNOT BE WHERE THE STORY ENDS.

Across sectors, leaders are navigating a more complex equality landscape: visible fatigue, political tension, inconsistent accountability and a growing need to move beyond statements into measurable action. National Allyship Summit was built as a response to that moment.

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What we set out to do

LAUNCH EVIDENCE

Bring new research into the room and connect it to leadership decision-making.

INTENT TO ACCOUNTABILITY

Focus on what organisations can change in practice, not only what they believe.

CREDIBLE, CROSS-SECTOR ROOM

Bring together sponsors, partners, speakers, policy voices and senior leaders.

MOMENTUM BEYOND THE DAY

Use the Summit as the opening platform for shifting towards gender dialogue.

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National Leadership: Minister Malhotra

"While policy sets the stage, it is the commitment of allies in this room that drives real cultural change. It is people that make the change, and we need institutional expertise to be met with individual leadership from those ready to advocate for equality at every level. **Equality is both a leadership and an economic imperative.**"

MINISTER SEEMA MALHOTRA MP

Parliamentary Under-Secretary of State
and Minister for Equalities

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New research with FTSE 350 CEOs & Chairs

Central pillar of the Summit was the launch of new Male Allies UK research, developed with KPMG and FTSE Women Leaders Review, exploring how senior male leaders understand gender balance, allyship and practical accountability.

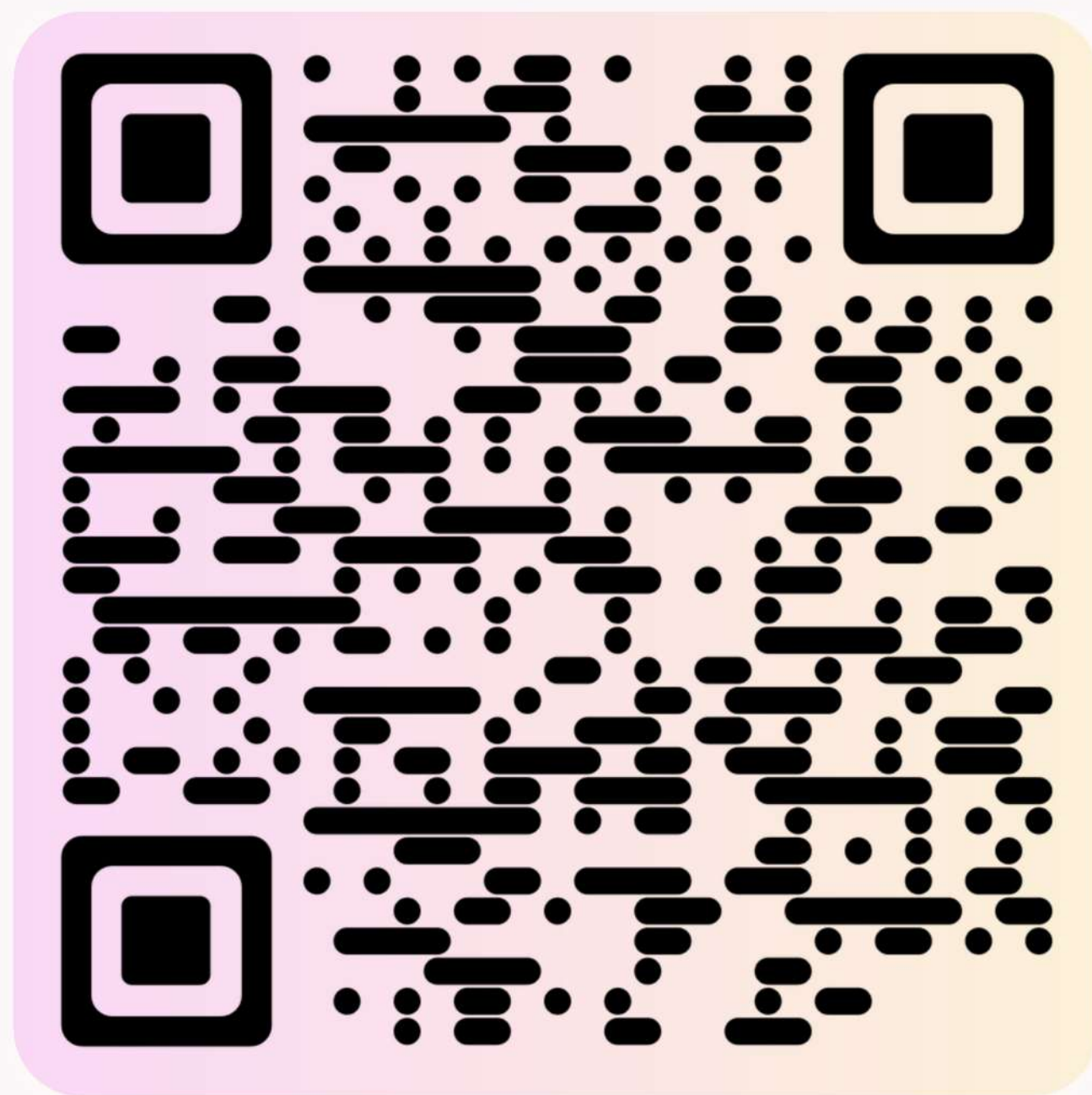
Research gave the day its foundation: not opinion alone, but evidence from the highest levels of business.

- Where allyship is understood
- Where action still becomes inconsistent
- Why leadership sponsorship matters
- How accountability must move beyond goodwill

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Download research with FTSE 350 CEOs & Chairs



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Room designed for decision makers.

Summit brought together senior leaders and high-level voices from business, government, finance, media, law, policy, education, infrastructure, retail, inclusion networks and partner communities.

This mix mattered. Allyship cannot be solved inside one function or one sector. Progress depends on leaders who can influence systems, budgets, culture, representation, standards and accountability.

23

SECTORS REPRESENTED

82%

ABOVE DIRECTOR LEVEL

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SECTION TWO

PROGRAMME IMPACT

WHAT EACH SESSION DID FOR THE WIDER MOVEMENT.

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PANEL 2

WHAT CLOSES THE GAP IN PRACTICE

15.20-15.50

MODERATED BY

Danielle Fiandaca

Co-Founder
The Man

LIVE FROM LONDON STOCK EXCHANGE
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Debbie Sheffield
Relationship Director
Scottish Widows



Nick Singh
UK/IE Equality Diversity & Inclusion Leader
IKEA



Helena Morrissey DBE
Chair
Inclusion in Finance



Stephanie Eynon
Head of Standards-Makers
Engagement & Inclusion
BSI



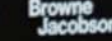
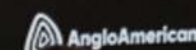
Ryan Davies
Business Development M
NatWest

GOLD SPONSORS



Compelling Culture
Fuelled by engaged and inclusive teams

SILVER SPONSORS



Agenda designed to move from evidence to action.

01. Opening and Research Launch

02. Government Keynote

03. Research Context Fireside

04. Where is allyship now?

05. Scottish Widows Fireside

06. What closes the gaps in practice?

07. Where do we go next?

08. Financial Times Fireside

09. Momentum and Accountability

10. Institute of Allyship

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01. Research Fireside: Evidence and Leadership

"Mentorship is fabulous, but **sponsorship is rocket fuel**... Quantitative data keeps us honest, but qualitative feedback enables us to deliver the outcomes."

"Talk to people about what you've heard today, inside your own organisations and outside them. **The more people understand what they can do, the quicker we get to better action.**"

"Businesses like KPMG have the power to make societal change. We see so many people, train so many people, and therefore **we have the responsibility to make change.**"

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Vivienne Artz OBE
Chief Executive
FTSE Women Leaders Review



Mary Macleod
Chair, Global Board & CEO Practice
August Leadership



Simon Albrighton
Head of Sectors Consulting
KPMG



02. Panel One: Where is allyship now?

"It is about consistency and persistency, and **making allyship part of everyday culture.**"



Claudina D'Costa
UK Head of Client Strategy
JLL

"The only way you're going to get advancement is to engage with men in this. **It's not an exclusive club.**"



Bryn Doyle
Partner
Lewis Silkin LLP

"Allyship becomes part of your DNA, part of the skill set that makes you a **better leader, a better father and a better person.**"



Helen Gaier-Laidlaw
Commercial Director
Scottish Power

"**We have to dig in even more,** and we need allyship and role models even more."



Richie Jones
Chief Client Officer
Ipsos

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03. Keynote & Fireside: Scottish Widows

"We cannot be the generation that closes the gender pension gap without top-tier collaboration. If policies are not celebrated, communicated and role-modelled, **they are not worth the paper they are written on.**"



Susan Hope

Business Development Director
Scottish Widows



Dr Claire Thorne

Co-CEO
Tech She Can

"For so long, the onus has felt like it has been on the individual woman. It shouldn't be. **Collective action is needed.**"

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Susan Hope

Business Development Director,
Scottish Widows



04. Panel Two: Closing the gap in practice

"It is not a report and a moment.
It is action, and **changing things
for everybody.**"

"What if we flip the question
from 'they're not ready yet' to
'**what would it take to get
someone ready?**'"

"When you engage men not as
the problem, but as part of the
solution, **you really can change
things permanently.**"

"**Unwritten rules** can sometimes
overwrite policy."

"Policies, procedures, processes
and systems need to create
**inclusion by design from
the outset.**"



Debbie Sheffield
Relationship Director
Scottish Widows



Nick Singh
UK/IE Equality Diversity
& Inclusion Leader
IKEA



Helena Morrissey DBE
Chair
Inclusion in Finance



Ryan Davies
Business Development Manager
NatWest



Stephanie Eynon
Head of Standards-Makers
Engagement & Inclusion
BSI

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05. Panel Three: Where do we go next?

"Allyship should be expected. It should not be voluntary. It's the ground. It's not the ceiling."



Anja Beriro
Partner & Head of
Government & Infrastructure
Browne Jacobson

"You have to have the checks and balances in place to know whether **what you are doing is actually making a difference.**"



Joanna Aunon
Inclusion & Leadership
Advisory Director
WiHTL & Diversity in Retail

"If allyship only survives in favourable conditions, then **it was never truly there.**"



Sophie Wardell
People Director
Higgs LLP

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06. Fireside: Financial Times

"Mentoring has limitations. Coaching is great because you're helping that person figure things out for themselves. But sponsorship is action. **It is really doing things.**"



Michael Hepburn
Managing Director,
FT Leaders Academy
Financial Times



Rukasana Bhajjee
Global Head of Diversity,
Equity and Inclusion
Financial Times

"We talk about mentorship, but people are often over-mentored and under-sponsored. How do you use your position to **actively sponsor underrepresented talent?**"

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07. Panel Four: Momentum & Accountability

"Tell leaders exactly what you want them to do, and **help them to do it really well.**"



Catherine Garrod
Founder
Compelling Culture

"Can you stand and look at yourself in the mirror and know that **you've done the right thing?**"



Richard Stevens MBE DL
Managing Director
Go South West

"It is the small repeated choices people make that **create alignment between values and the day-to-day reality.**"



Salma Azad
South Market Area Manager
IKEA

"I am at the table, and **I am able to make things happen.**"



Andrew Frost
UK Chairman
JLL

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What attendees said:

"Truly amazing and **inspiring.**"

"Thought-provoking, **action-giving.**"

"Real commitment, **not just words.**"

"**Big step forward** for allyship"

"**New lease of life** for gender equity."

"Insightful, engaging and **impactful.**"

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SECTION THREE

IMPACT BEYOND THE ROOM AMPLIFICATION ACROSS PARTNERS, PLATFORMS AND CHANNELS.

FTSE100 10363.97 ▲ 38.62 (0.37%)

NATIONAL ALLYSHIP SUMMIT

POWERED BY SCOTTISH WIDOWS

RESEARCH PARTNERS
KPMG **W** FTSE Women Leaders

CHARITY PARTNER
tech she can

Download our latest research with FTSE 350 CEOs and Chairs now



WORLD INDICES

INDEX	PRICE	CHANGE
FTSE 100	10363.97	38.62 (0.37%)
FTSE 250	22774.45	246.08 (1.09%)
FTSE 350	5626.61	25.15 (0.45%)
FTSE Small Cap	7752.35	14.54 (0.19%)
FTSE All Share	5564.54	24.69 (0.45%)
FTSE AIM	817.02	-0.19 (-0.02%)
FTSE AIM 100	3830.69	-1.00 (-0.03%)
FTSE MIB	49971.18	490.48 (0.99%)
FTSE Japan	263.78	-2.93 (-1.10%)
FTSE Netherlands	1230.20	18.45 (1.52%)
FTSE Portugal	160.74	0.75 (0.47%)
FTSE France	719.23	5.60 (0.78%)
FTSE Germany	10.8	0.39 (3.6%)
FTSE Australia	1.7	1.39 (81.19%)
FTSE Canada	7.0	10.53 (150.43%)
FTSE USA	304.2	18.59 (6.11%)
FTSE Germany	174.34	7.13 (4.09%)
FTSE Hong Kong	1052.12	3.06 (0.29%)
FTSE Spain	839.72	6.88 (0.83%)



Male Allies UK



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Conversation that erupted immediately.

Social response after the Summit showed that the day had created visible momentum. Speakers, sponsors, partners, attendees and virtual viewers shared reflections, photographs, praise for sessions and interest in what comes next.

Success was recognised by those closest to the work, with feedback visibly positive and widely amplified.

- Praise for quality and seriousness of work
- Repeated call-outs for speaker honesty
- Strong recognition of virtual experience
- Visible sponsor and partner pride
- Early renewal interest from key stakeholders

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Summit built to travel:



Virtual access allowed the conversation to travel across companies, partner networks and communities across the UK and beyond.

1,058

VIRTUAL REGISTRATIONS

2,104

UNIQUE VIEWS ON DAY

50.8

AVERAGE MINUTES WATCHED

1,782

TOTAL HOURS WATCHED

"LIVE STREAM FROM MALE ALLIES UK AT THE LONDON STOCK EXCHANGE WAS ONE OF THE BEST I HAVE WATCHED VIRTUALLY. NOT ONLY WAS THE QUALITY SKY-HIGH, THE CONTENT WAS DELIVERED LIKE I WAS IN THE ROOM"

VIRTUAL ATTENDEE QUOTE



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Sponsors integrated with visibility and purpose.

Sponsors were integrated into the Summit with visibility, purpose and clear alignment to the programme. From stage moments and speaker participation to virtual reach, research-led positioning and post-event amplification, involvement was designed to feel integral to the movement.

- Presence in high-seniority room of 23 industries
- Access to Ministers, CEOs and Chairs
- Key visibility across Summit in-person and virtually
- Alignment with a first-of-its-kind platform
- Speaker participation and thought leadership
- Significant social amplification
- Pathway into Male Allies UK platforms and legacy

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A coalition that took it beyond the room.



Partner networks helped the Summit travel across sectors and communities, extending reach, building credibility and helping the conversation move into organisations that may not have been in the room.

- 30% Club UK
- Auto 30% Club
- AXIS Network (Wood PLC)
- Bloom
- CMI
- Credit Week
- EIDA
- Equality Starts at Home
- FFinc
- Harrington Starr
- Inclusion & Diversity in Nuclear
- Inclusion in Finance
- Powerful Women
- Rail Unites for Inclusion (RUI)
- RICS
- Tech She Can
- WeAreTheCity
- WiHTL & Diversity in Retail
- WiBSE
- King's College London Business School
- Women Empowering Defence
- Women in Banking & Finance (WIBF)
- Women in Credit (Credit Strategy)
- Women in Games
- Women in Logistics UK (WiL)
- Women in Manufacturing (WiM)
- Women in New Energy
- Women in Nuclear UK (WIN)
- Women in Planning
- Women in Property
- Women in Social Housing
- Women in Streaming Media
- Women in the Food Industry
- Women in Travel CIC
- Women in Work
- Women With Metal
- Women's Engineering Society (WES)
- Women's Network Forum
- WUN (Women's Utilities Network)

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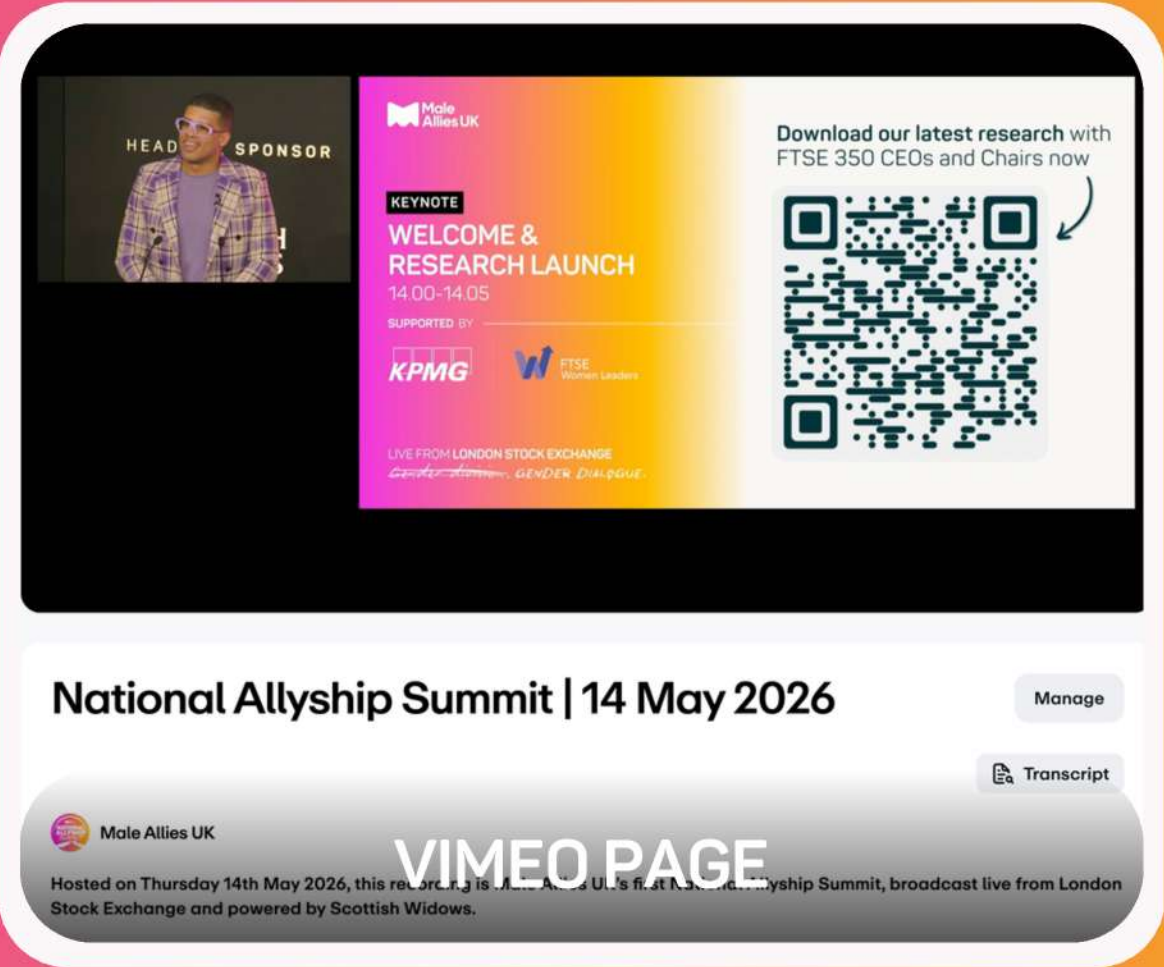
Summit revisited, shared and used:



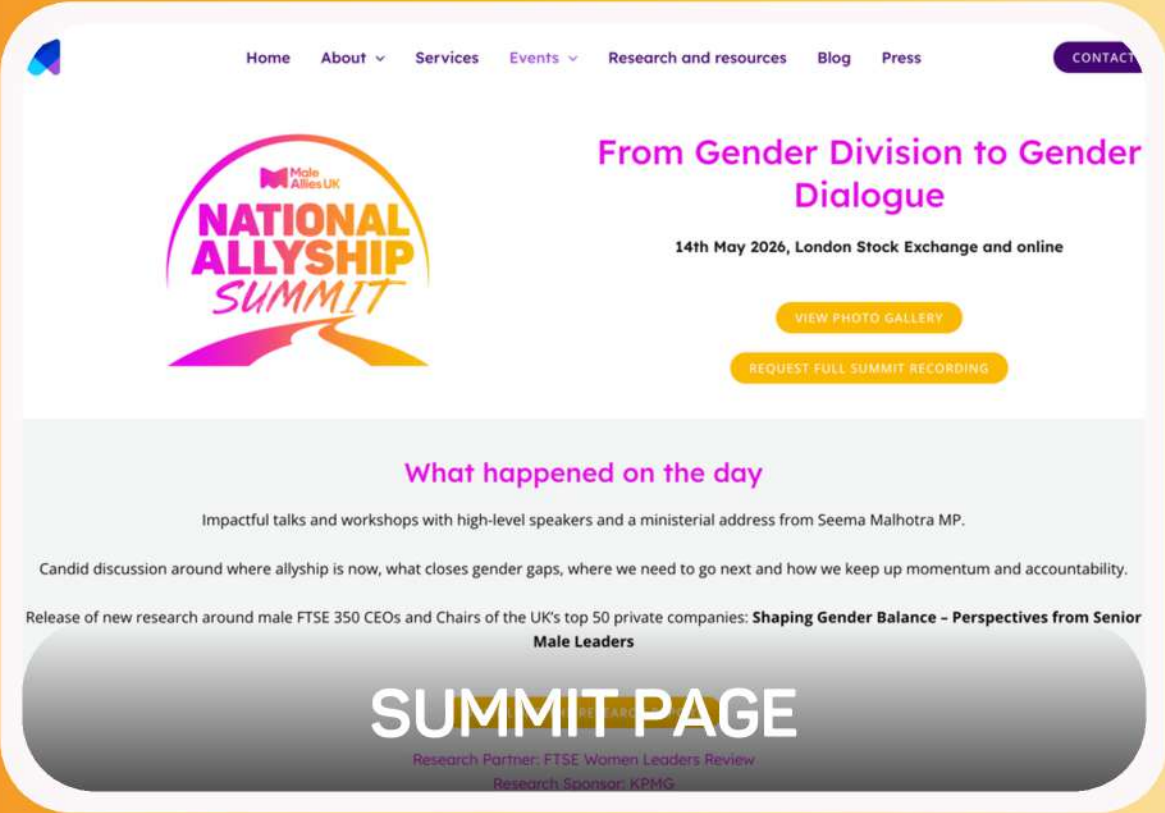
Post-Summit assets are now live through the National Allyship Summit page, creating a longer content life for the Summit and allowing speakers, attendees, partners and organisations to revisit and share the strongest moments.



GALLERY PAGE



Vimeo PAGE



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Research launch to continued action.

Research launched at the Summit is now a core tool for ongoing engagement.

It gives Male Allies UK and partners a stronger evidence base for senior leadership conversations, sponsor follow-up, partner engagement, Stronger Together programming, Institute of Allyship development and future thought leadership.

286

RESEARCH DOWNLOADS

320

RESEARCH PAGE VIEWS

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Why this research is critical for all:

"It's clear that gender balance doesn't happen by accident – it takes intent, action, and time. As many of today's senior leadership positions are still held by men, men's views, behaviours, and actions play a critical role in determining how quickly progress happens and how sustainable it becomes. That is why this research focused on men, and why we engage men as allies, because we are stronger and more effective when we work together."

JADE ANDERSON

DIRECTOR, RESEARCH & MARKETING
MALE ALLIES UK

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Coverage, amplification and external validation.

Speakers, sponsors, partners, attendees and virtual viewers continued the conversation across LinkedIn, company networks and sector communities.

That response gave the Summit a longer life beyond the room, showing clear appetite for a more practical, senior and evidence-led conversation on allyship.

What the response proved:

- Senior leaders are ready for constructive conversations
- Virtual access created meaningful national reach
- Diverse networks helped messaging travel further
- Public feedback reinforced the quality of the work
- Post-event content now gives this a longer shelf life

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CEO Practice



AngloAmerican

Higgs

GoAhead

Browne
Jacobson



Male
Allies UK

SECTION FOUR

WHAT THE SUMMIT PROVED
DEMAND EXISTS FOR A MORE PRACTICAL ALLYSHIP CONVERSATION.

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Five core insights:

EVIDENCE MATTERS

Leaders need data and lived experience together.

STORIES MATTER

Personal testimony creates the strongest response.

ACCESSIBILITY MATTERS

Audiences must be thoughtfully built beyond the room.

ACTION MATTERS

Sessions land when they state actionable goals.

ARCHITECTURE MATTERS

Progress requires platforms, standards & accountability.

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What leaders are asking for next:

Practical **toolkits** and **standards**

Leadership **accountability** and **accreditation**

Sponsor and allyship **education**

Evidence-led research

Sector-specific conversations

National convening moments, **not just in London**

Communities of **practice** and **accountability**

Measurable, standardised **impact reporting**

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SECTION FIVE

WHAT COMES NEXT
FROM A SUMMIT TO A NATIONAL MOVEMENT.

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Future Roadmap: Next Phase



National Allyship Summit now becomes the foundation for the next phase of Male Allies UK activity: research, convening, standards, partnership and practical action.

MAY 2026

Recording, photos and research available to the public.

JUNE 2026

Full Impact Report released to sponsors, partners and public.

JUNE 2026

Stronger Together early bird launches on 22 June 2026.

SEPT 2026

National Inclusion Week celebration drinks on 14 September 2026.

NOV 2026

Stronger Together hosted at NatWest on 20 November 2026.

END 2026

Institute of Allyship to be announced soon.

EARLY 2027

Allyship Listing to be announced soon.

MAY 2027

National Allyship Week on 17 to 21 May 2027, hosted across UK.

More information available on request:

events@maleallies.co.uk

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Stronger Together Conference 2026

Friday 20 November 2026

Hosted at NatWest in Broadgate, London, this conference will bring together the next step of the national conversation started by the Summit.

Stronger Together will be an interactive 250-person in-room conference with a wider virtual route.

Joined by networks and organisations, the day is intentionally timed close to International Men's Day, launching new research with Ipsos on the State of Allyship and moving beyond leaders into the heart of industry and everyday employees.

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Institute of Allyship in 2026-27

Building standards for the work ahead.

Launched at the Summit, the Institute of Allyship is being developed as the next piece of infrastructure for the work ahead, developed as a not-for-profit.

It will bring together evidence, lived experience, organisational insight and practical delivery.

Built for leaders, practitioners, researchers and organisations, this next phase will help raise the standard of allyship practice and move the work from good intent into credible, accountable action.

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National Allyship Week across the UK

Monday 17th to Friday 21st May 2027.

Building from the momentum of the Summit, National Allyship Week will take the movement beyond a single room, single day and single city.

Across the UK, organisations, industries, networks and communities will be invited to activate allyship in practice.

Through partner-led events, workplace conversations, sector moments, research, storytelling and practical tools, the week will turn one national conversation into a wider national movement.

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Sponsorship and partner pathway



Partner with Male Allies UK across events, research, content, employee engagement and national activation.

Contact events@maleallies.co.uk to explore the right route on a call and partner in the next phase.

Stronger Together Conference

20 NOVEMBER 2026

Our next platform for sponsors ready to continue the conversation. Hosted at NatWest in Broadgate, Stronger Together brings together 250 senior leaders in person, with a wider virtual audience, timed close to International Men's Day and anchored by new Ipsos research on the State of Allyship.

- **Gold Sponsor:** £7,500 + VAT
- **Silver Sponsor:** £3,000 + VAT
- **Corporate Partner:** £1,500 + VAT
- **Community Partner:** Free

Secure visibility in the next national allyship moment.

National Allyship Week

17 TO 21 MAY 2027

A national activation platform for organisations ready to take allyship beyond one room and into workplaces, networks and sectors across the UK. Partners can lead events, shape content, mobilise employees and attach their brand to a full week of practical action.

- **Headline Sponsor:** £25,000 + VAT
- **Industry Sponsor:** £10,000 + VAT
- **Event Sponsor:** £5,000 + VAT
- **Corporate Partner:** £3,000 + VAT
- **Community Partner:** Free

Turn your organisation's commitment into visible national action.

Institute of Allyship

2026-2027

Founding partner opportunity for those ready to help shape the standards, tools and evidence base behind credible allyship. This is the strategic route for partners who want to be associated with long-term infrastructure, not just a one-off event.

- **10 Founding Partner** places with a **not-for-profit** donation of £10,000 + VAT

Help define the future standard for allyship in practice.

Full **Sponsorship Pack** available on request at events@maleallies.co.uk

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Impact across Male Allies UK

Beyond the Summit, Male Allies UK delivers year-round training, workshops and behavioural change programmes. This is the measurable impact across our wider 2026 portfolio, from boardrooms to frontline teams.

12,000

MEN ENGAGED IN **TRAINING**

97%

CLEARER ON **ALLYSHIP**

"I left the session with things I could actually do, because the examples felt relevant to my role. **I used something from the session the morning after.**"

"The biggest surprise was that the men who usually stay quiet with their arms folded got involved. They are skeptical about inclusion but they engaged because **it didn't feel preachy or political.**"

92%

MORE **CONFIDENT CHALLENGING**
INAPPROPRIATE BEHAVIOUR

90%

MORE EQUIPPED TO HAVE
DIFFICULT CONVERSATIONS

"Difficult conversations were handled well, nobody was shamed or shut down. There was respectful exploration of different viewpoints. And people asked **honest questions.**"

"I started doing things differently after the programme, I noticed changes in my team, and it is **still being talked about 6 months later.**"

91%

IDENTIFIED A **SPECIFIC ACTION**
THEY WOULD TAKE

94%

WOULD **RECOMMEND**
THE SESSION TO A COLLEAGUE

"I went into this thinking that it would be another consultant who didn't know what my day to day is like. I left with a lot to think about and a clearer idea of what I could do to **be more inclusive.**"

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FINAL REMARKS

THANK YOU FOR YOUR SUPPORT.

"National Allyship Summit began as a response to a moment. It has now become a platform for what comes next. Thank you to every sponsor, partner, speaker, attendee, virtual participant and supporter who helped make the first Summit possible. Gender division cannot be where the story ends. Gender dialogue must be where the **next chapter starts.**"

LEE CHAMBERS
CEO, MALE ALLIES UK

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NATIONAL ALLYSHIP SUMMIT

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For all enquiries, including sponsorship, contact
Minhaz Abedin, Director of Events & Partnerships at
events@maleallies.co.uk